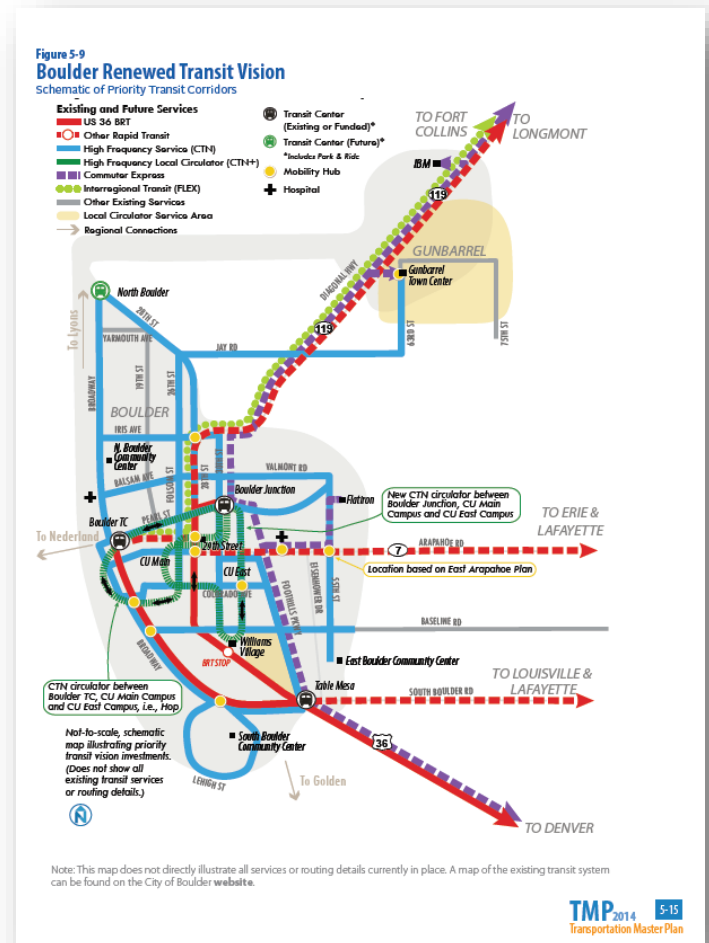


OC Transit Vision Overview



Desired Outcomes

- Identify a transit vision for the future
- Establish a network of priority corridors for high-capacity transit (Frequent Transit Network – build on OC Bus 360°)
- Position OCTA for future funding and long-term financial sustainability



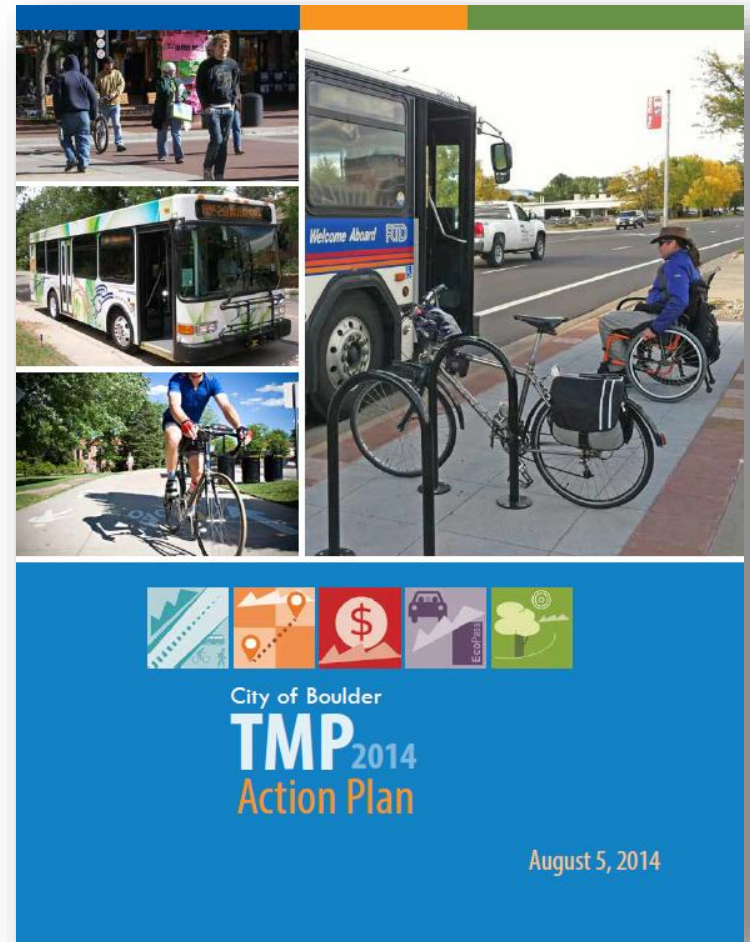
Major Transit Issues

- Approach to planning for major transit investments in Orange County
- Need for financial sustainability
- Built environment challenges and opportunities
- Reflecting community concerns
- Adapting to technological and cultural change



Work Plan

- Engage stakeholders
- Evaluate the current system
- Identify travel markets and patterns
- Develop investment framework
- Define priorities and determine needs
- Analyze a suite of options
- Develop an action plan for success



Engage Stakeholders

BOULDER DESIGN YOUR TRANSIT SYSTEM

How would you improve transit in Boulder?

Boulder has a good transit system, but we want to make it great. This exercise allows you to select potential improvements that would help you to ride transit more often, or hop on the bus for the first time. Learn more about the City's Transportation Master Plan [here](#).

Here's how to participate:

1. Place your cursor over the pictures below to find out how the transit system could be improved in Boulder.
2. You have a budget of 25 dollars signs (\$) to spend. Mix and match potential improvements to see how the costs and benefits change by clicking the check boxes below.
3. Select the strategies that you feel are most important and stay within your budget.
4. When you've selected the strategies that best match your values (and virtual pocketbook), click the blue "Proceed to next page" button.
5. This exercise should take less than 10 minutes - thank you in advance for taking the time!

Start spending your \$ by checking the boxes below!

		BENEFITS					COSTS
		Ridership	Speed & Reliability	Passenger Experience	Multimodal Connector	Energy/Emissions	
Transit Service	<input type="checkbox"/> Enhanced Local Boulder Service	█	█	█	█	█	\$\$\$\$\$\$\$
	<input type="checkbox"/> Enhanced Regional Service	█	█	█	█	█	\$\$\$\$\$\$\$
	<input type="checkbox"/> Transit Priority Lanes	█	█	█	█	█	\$\$\$
	<input type="checkbox"/> Express Service	█	█	█	█	█	\$
		BENEFITS					COSTS
		Ridership	Speed & Reliability	Passenger Experience	Multimodal Connector	Energy/Emissions	
Fares	<input type="checkbox"/> Free Local Service	█	█	█	█	█	\$\$\$\$
	<input type="checkbox"/> Expanded ECO	█	█	█	█	█	\$\$\$

Your Overall Benefits

Ridership:

Speed & Reliability:

Passenger Experience:

Multimodal Connections:

Energy/Emissions:

Your Total Costs

Maximum @ 25

Proceed to Next Page



Identify Travel Markets & Patterns

FIGURE 2-14 TRANSIT USE PROPENSITY AND TRANSIT SERVICE IN THE MIDDAY PERIOD

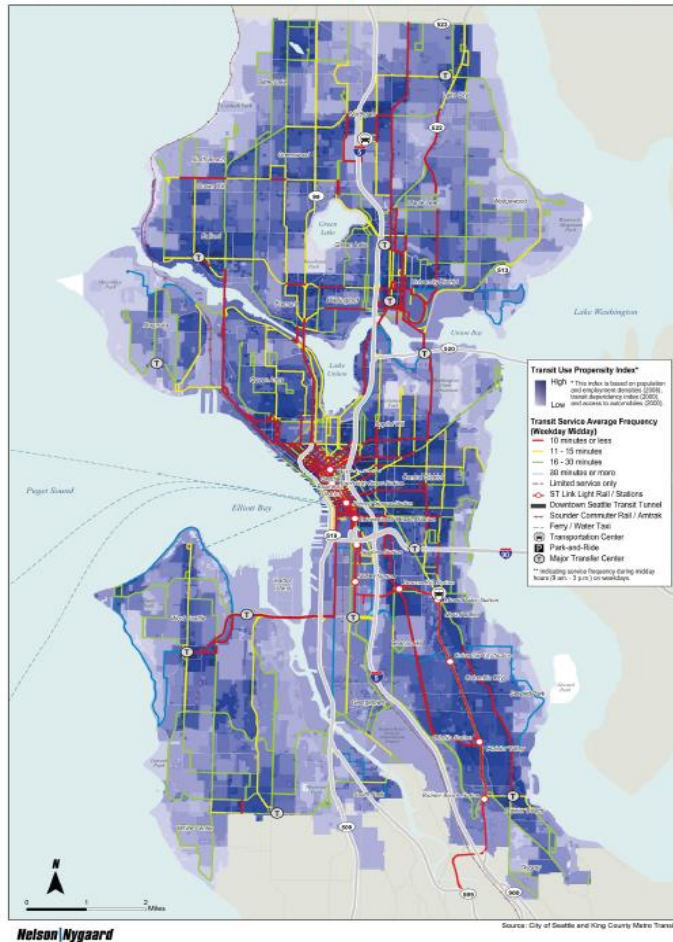
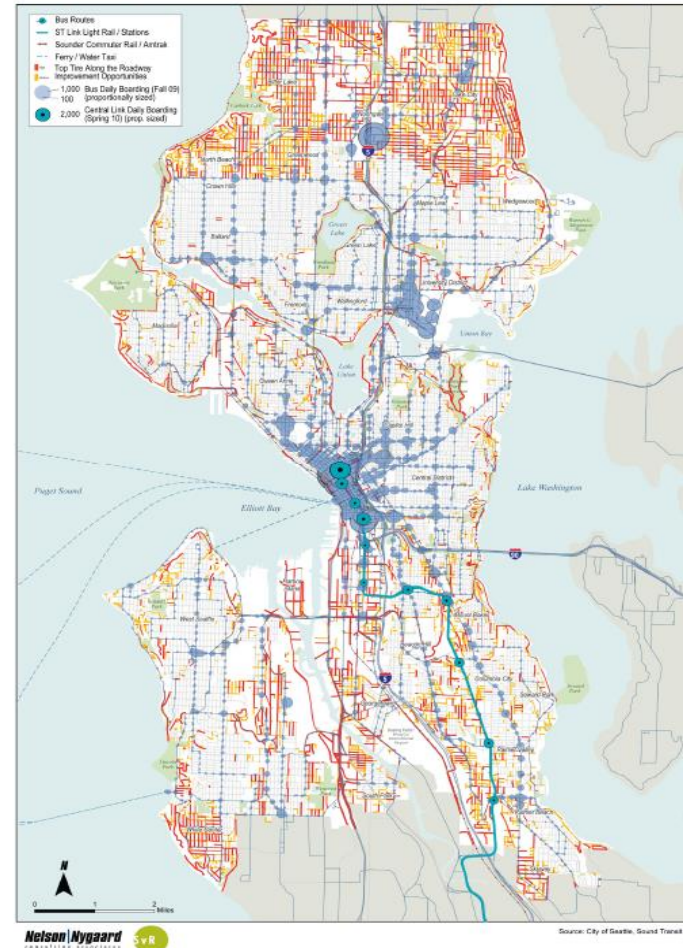


FIGURE 2-17 PEDESTRIAN IMPROVEMENT OPPORTUNITIES IN SEATTLE – SIDEWALKS



(examples)

Develop Investment Framework

- Provide policy basis for service allocation
 - Based on transit demand analysis, and ...
 - analysis of “gaps,” “redundancies” or “mismatches” between demand and current service levels
 - Identify/define service thresholds based on land use, other factors (as determined through transit propensity analysis)

Define Priorities & Determine Needs

- Use trade-off exercises to prioritize how changes should be made

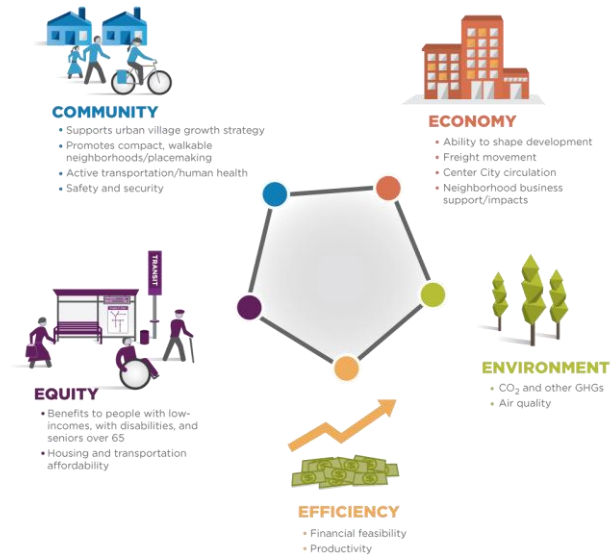


If you had \$10 to spend in each area, how would you spend it? For example, for the first category would you spend all \$7 to improve existing service and \$3 to expand service to new areas, or spend less to improve service and more to expand service. Please indicate how you would spend your \$10 in each area.

		More Important ←	OR	→ More Important	
Example					
IMPROVE VS EXPAND	\$7	Improve existing services	↔	Expand to new areas	\$3
Your Choices					
IMPROVE VS EXPAND	<input type="text"/>	Improve existing services	↔	Expand to new areas	<input type="text"/>
FREQUENCY VS SPAN	<input type="text"/>	Provide more frequent service	↔	Extend service hours	<input type="text"/>
DAYS OF SERVICE	<input type="text"/>	More weekday service	↔	More weekend service	<input type="text"/>
AREAS OF SERVICE	<input type="text"/>	More metro area service (MTA service)	↔	More regional service (RTA service)	<input type="text"/>
DEMAND VS COVERAGE	<input type="text"/>	Increase service where demand is highest	↔	Increase service to unserved areas with lower demand	<input type="text"/>
TYPES OF SERVICE	<input type="text"/>	Develop premium services (BRT Lite, BRT, streetcar, etc.)	↔	Increase regular local service	<input type="text"/>

Analyze a Suite of Options

- Conduct comprehensive technical evaluation:
 - Ridership
 - Operating costs and fare revenues
 - Capital costs
 - Productivity
 - Title VI/environmental justice
 - Other factors (see at right)
- Evaluate in user-friendly manner to facilitate stakeholder input



Schedule

Task	Completion
State of OC Transit Report	Fall 2016
Visioning and Evaluation Framework	Winter 2016 – Spring 2017
Corridor/System Evaluation	Spring 2017 – Summer 2017
Final Plan/Next Steps	Winter 2017

Discuss

- What is your vision for transit in Orange County?
- What would you like to see included in this project?

 OC Transit VISION